

SPEAKING ENGAGEMENTS



**An inspiring and impactful
key note speaker**

DR. JOHN J. SCHERER



CUSTOMIZED PROJECTS AND
BOOK PROMOTION



About Dr. John Scherer

Dr John J. Scherer (Scherer Leadership Center Founder & President) is an international expert on leadership and organization development, regarded as a 'father' of Organization Development as a science and practice in Central Eastern Europe.

Business and community leaders from 42 nations have graduated from his Executive and Leadership Development Programs.

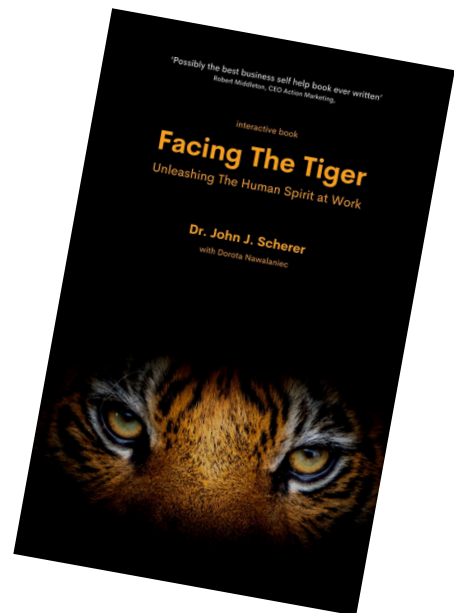
A prodigious writer, his work has been translated into 15 languages. with his latest book being *Facing The Tiger: Unleashing The Human Spirit at Work* (2020).

He is known around the world for his ability to connect with leaders and front-line staff in bringing about profound individual breakthroughs and workplace-wide transformations.

Areas of expertise that Dr. John Scherer can cover during his speeches include:

Leadership in Times of Crisis
Organization Development
Leadership Development
Change Facilitation
Empowerment

As part of the Book Tour accompanying the latest work of Dr. John J. Scherer, he is open to invitations for speaking engagements where he can share the key insights from the book.



Facing The Tiger: Unleashing Th Human Spirit at Work is exploring the process of personal and professional development as a result of hardships and challenges that we meet in our everyday life. It is more than ever relevant with the current pandemic and transformation the workspaces and households are facing.

Dr. John Scherer believes that we can thrive by overcoming our fears and by applying a unique method and process that he developed and tested with thousands of attendees of his workshops and numerous clients.

This practical approach to growth together with leadership development practice and organizational development background of Dr. John Scherer make him a unique and inspiring speaker that gives us hope on how to deal with the challenges of our times.

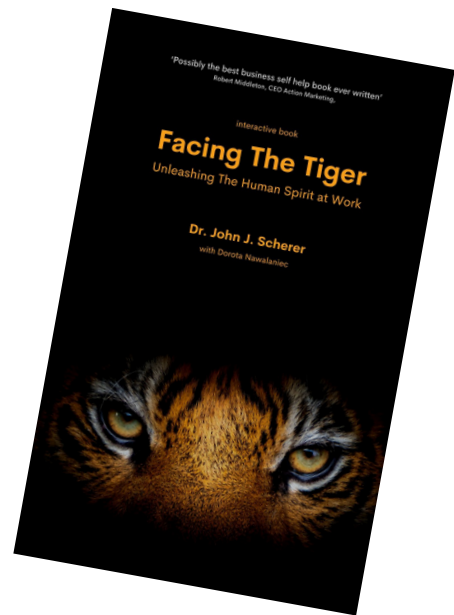
**The Book is currently available in a Kindle version and
an Interactive Book version - both on our website:
facingthetigerbook.com**

Book Tour is free of charge in 2021 for non-profits and industry-relevant partners.

As part of the engagement, we request a separate book promotion campaign run by the Organizer.

Regular price of 45 minute presentation is 4 500 Euro net.

(The price does not include organizational costs.)



An example of presentation given by Dr. John J. Scherer in 2020 at an event called: There is no Future Without Entrepreneurship, with his presentation title being: Leadership in Times of Crisis.



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REACH OUT TO OUR OFFICE

contact@scherercenter.com

**CONTACT US TO CHECK
AVAILABILITY!**

For more information:
www.scherercenter.com

